

HAMSA YOGA AND AYURVEDA STUDIO PRIVACY POLICY

Who We Are?

The Hamsa Yoga and Ayurveda Studio (registered as Andrea Szentgyorgyi - 5306984409), whose registered office is 52 Roman Way, Market Harborough, Leicestershire, LE16 7PQ, UK) takes the security and privacy of our customers very seriously and in relation to the management of student and teachers' personal details we are fully committed to the new General Data Protection Regulation (from now on referred to as GDPR).

This policy explains how we may collect Personal Data about you, what we may use this form for, who will use it and how it is stored.

It also explains some of the security measures we take to protect your Personal Data and tells you certain things we will do and not do. You should read this policy in conjunction with the Website Terms & Conditions.

Hamsa Yoga and Ayurveda Studio goes through an annual compliance regulation, completed by a third-party compliance certifier. Hamsa Yoga and Ayurveda Studio must pass and adhere to rules and regulations to run the yogi.dashboard.com to take payments electronically etc.

When we first obtain Personal Data from you, or when you take a new service or product from us, we will give you the opportunity to tell us if you do or do not want to receive information from us about other services or products (as applicable). You can do this by ticking various boxes when creating your account and you may change your mind at any time when using our services or products by logging into your account and changing these under "data options".

Some of the Personal Data we hold about you may be 'sensitive personal data' within the meaning of the Data Protection Act 1998 and the GDPR, for example, information about your health, injuries, birthday, payment details etc. This is only verbally discussed. No written records are kept.

If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us.

1. Collecting Information

We may collect Personal Data about you from several sources, including the following:

1.1 From you when you agree to take a service or product from us, in which case this may include your contact details, date of birth, how you will pay for the product or service and your bank details.

1.2 From you when you contact us with an enquiry or in response to a communication from us, in which case, this may tell us something about how you use our services.

2. Using Your Personal Information

2.1 Personal Data about our customers is an important part of our business and we shall only use your Personal Data for the following purposes and shall not keep such Personal Data longer than is necessary to fulfil these purposes:

2.1.1 To help us to identify you when you contact us.

2.1.2 To help us to administer and to contact you about improved administration of any accounts, services, and products we have provided before, do provide now or will or may provide in the future.

2.1.3 To allow us to carry out marketing analysis and customer profiling, conduct research.

2.1.4 To help to prevent and detect fraud or loss.

2.1.5 To allow us to contact you in any way (including email, telephone, text, or multimedia messages) about products and services offered by us and selected partners unless you have previously requested us not to do so.

2.1.6 We may monitor and record communications with you (including texts and emails) for quality assurance and compliance.

2.1.7 We may check your details with fraud prevention agencies. If you provide false or inaccurate information and we suspect fraud, we will record this.

2.2 We will not disclose your Personal Data to any third party except in accordance with this Privacy Policy.

2.3 We may employ companies and individuals (administrators, teachers, social media consultants, marketing, and website consultants etc) to perform functions on our behalf and we may disclose your Personal Data to these parties for the purposes set out in clause 2.1. These parties are bound by strict contractual provisions with us and only have access to Personal Data needed to perform their functions and may not use it for other purposes. Further, they must process the Personal Data in accordance with this Privacy Policy and as permitted by the Data Protection Act 1998 and the GDPR. From time to time, these other people and organisations to whom we may pass your Personal Data may be outside the European Economic Area. We will take all steps reasonably necessary to ensure that your

Personal Data is treated securely and in accordance with this Privacy Policy and the Data Protection Act 1998 and GDPR.

2.4 The Hamsa Yoga and Ayurveda Studio uses its own Yogi Dashboard App to manage their bookings and client information <https://yogi.hamsaintegralyoga.com/>.

2.5 Where you give us Personal Data on behalf of someone else, you confirm that you have provided them with the information set out in this Privacy Policy and that they have not objected to such use of their Personal Data.

2.6 In connection with any transaction which we enter into with you:

2.6.1 If you provide false or inaccurate information to us and we suspect fraud, we will record this and may share it with other people and organisations. We, and other credit and insurance organisations, may also use technology to detect and prevent fraud.

3. Protecting Information

We have strict security measures to protect Personal Data.

3.1 We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input.

3.2 We reveal only the last four digits of your credit card numbers when confirming an order. Of course, we transmit the entire credit card number to the appropriate credit card company during order processing.

3.3 We maintain physical, electronic, and procedural safeguards in connection with the collection, storage, and disclosure of personally identifiable customer information. Our security procedures mean that we may occasionally request proof of identity before we disclose personal information to you.

3.4 It is important for you to protect against unauthorised access to your password and to your computer. Be sure to sign off when you finish using a shared computer.

4. The internet

4.1 Please remember that communications over the internet, such as emails and webmail's (messages sent through a website), are not secure unless they have been encrypted. Your communications may go through several countries before they are delivered – this is the nature of the internet. We cannot accept responsibility for any unauthorised access or loss of Personal Data that is beyond our control.

5. Links

5.1 The Website may include third-party advertising and links to other websites. We do not provide any personally identifiable customer Personal Data to these advertisers or third-party websites.

5.2 These third-party websites and advertisers, or internet advertising companies working on their behalf, sometimes use technology to send (or 'serve') the advertisements that appear on the Website directly to your browser. They automatically receive your IP address when this happens. They may also use cookies, JavaScript, web beacons (also known as action tags or single-pixel gifs), and other technologies to measure the effectiveness of their ads and to personalise advertising content. We do not have access to or control over cookies or other features that they may use, and the information practices of these advertisers and third-party websites are not covered by this Privacy Policy. Please contact them directly for more information about their privacy practices. In addition, the Network Advertising Initiative offers useful information about internet advertising companies (also called 'ad networks' or 'network advertisers'), including information about how to opt-out of their information collection.

5.3 We exclude all liability for loss that you may incur when using these third-party websites.

6. Log Files

Hamsa Yoga and Ayurveda Studio follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this and a part of hosting services' analytics. The information collected by log files include internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analysing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

7. Cookies and Web Beacons

Like any other website, Hamsa Yoga and Ayurveda Studio uses 'cookies'. These cookies are used to store information including visitors' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type and/or other information.

8. Newsletter Signup

We collect and disclose your name and email address to a third-party service that we use for providing our regular newsletter. Applying for our newsletter you should accept our **Terms and Conditions** and **Privacy Policy** and give us your consent to handle and disclose your data by thick the checkbox on the signup form.

The service we use for providing newsletter is **Mailchimp**.

The Rocket Science Group, LLC
675 Ponce de Leon Ave NE
Suite 5000
Atlanta, GA 30308 USA

After we disclose your data with them their Privacy and Security policy apply.
For more details visit: <https://mailchimp.com/about/security/>

9. How long we retain your data

You may inform us of any changes in your Personal Data, and in accordance with our obligations under the Data Protection Acts 1988 and 2002 we will update or delete your Personal Data accordingly. To find out what Personal Data we hold on you or to have your Personal Data updated, amended, or removed from our database, please email us with a request to andi@hamsaintegralyoga.com

10. Further Information

10.1 If you would like any more information or have any comments about our Privacy Policy, please either write to us at Hamsa Yoga and Ayurveda Studio, or email us at hamsa.yoga.ayurveda@gmail.com.

10.2 We may amend this Privacy Policy from time to time without notice to you, in which case, we will publish the amended version on the Website. You confirm that we shall not be liable to you or any third party for any change to this Privacy Policy from time to time. It is your responsibility to check regularly to determine whether this Privacy Policy has changed.

10.3 You can ask us for a copy of this Privacy Policy and of any amended Privacy Policy by writing to the below address or by emailing us at hamsa.yoga.ayurveda@gmail.com. This Privacy Policy applies to Personal Data we hold about individuals. It does not apply to information we hold about companies and other organisations.

10.4. We aim to keep the Personal Data we hold about you accurate and up to date. If you tell us that we are holding any inaccurate Personal Data about you, we will delete it or correct it promptly. Please email us at andi@hamsaintegralyoga.com or write to us at the address above to update your Personal Data.

Mrs Andrea Szentgyorgyi,
Director and Owner
Data Controller
Hamsa Yoga and Ayurveda
Market Harborough
LE16 7PQ
andi@hamsaintegralyoga.com
+44 773 1618 777

By accepting our Website Terms & Conditions or by visiting www.hamsaintegrayoga.com ('the Website') you are accepting and consenting to the practices described in this Privacy Policy.

11. Children's Information

Another part of our priority is adding protection for children while using the internet. We encourage parents and guardians to observe, participate in, and/or monitor and guide their online activity.

Hamsa Yoga and Ayurveda Studio does not knowingly collect any Personal Identifiable Information from children under the age of 13. If you think that your child provided this kind of information on our website, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

12. Consent

By using our website, you hereby consent to our Privacy Policy and agree to its Terms and Conditions.